



TUEBOR

Official publication of the Detroit Police Officers Association

Standard ad sizes/rates

Business Card: (4 Column inches): \$48.00 (3.3" wide X 2" tall)

Sixteenth Page (6 column inches): \$70.50 (3.3" wide X 3" tall)

Eighth Page (10 column inches): \$115 (5" wide X 3.33" tall)

Quarter Page (19.5 column inches): \$219.37 (5" wide X 6.5" tall)

Half Page (39 column inches): \$419.25 (10.125" wide X 6.5" tall)

Full Page (76 column inches): \$765.00 (10.125" wide X 12.66" tall)

(Please note: Ad sizes/prices may be customized to your needs)

Discount for Active officers: 50 percent

Discount for Retired officers: 25 percent

"Trading Post" (Classified) Ad: \$12 a column inch

(No charge for Actives, Retirees and Associates (maximum 2 column inches))

Tuebor is printed four times a year (January, April, July and October) and mailed directly to all officers and associate members of the Detroit Police Officers Association. All ads sold help offset the cost of producing Tuebor, the official publication of the DPOA

Ad deadlines: Jan. 1, April 1, July 1 and Oct. 1

Ad specs:

High Res PDF preferred

Also acceptable: JPEG, TIFF, MS Publisher, InDesign, Illustrator and MS Word

Accepted by email at:

TueborDetroit@yahoo.com

We also can help you design your ad!

**Call (734) 558-6955 or email TueborDetroit@yahoo.com
to place your ad or get more information**

For more information about the DPOA, visit www.detroitpoa.com, or www.facebook.com/detroitpoa